Mastering Public Speaking Grice

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updated it its 8th edition mastering public speaking equips readers with a firm grounding in the hows and whys of public speaking by providing an ideal balance of theory and skills while placing important emphases on critiquing ethics and critical thinking written in a casual lively style and clearly organized the eighth edition of mastering public speaking builds on its previous success the first public speaking book to devote an entire chapter to ethics the eighth edition continues its popular and

distinctive emphasis on the ethical contract between speaker and listener

offering an ideal balance of theory and skills this book provides a solid grounding in the how s and why s of public speaking placing particular emphasis on critiquing ethics and critical thinking written in a casual lively style and clearly organized this edition of mastering public speaking builds on its previous success the fourth edition retains its popular and distinctive emphasis on the ethical contract between speaker and listener and on the value of critiquing speeches to improve your own skills learn how to think critically as you choose speech topics conduct research organize content select language manage nervousness and deliver speeches for anyone interested in public speaking

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updated in a new 2nd edition this book equips readers with a firm grounding in the hows and whys of public speaking by providing an ideal balance of theory and skills while placing important emphasis on critiquing ethics and critical thinking by eliminating those activities not essential to learning the basics of public speaking readers are then able to learn how to think critically as they choose speech topics conduct research organize content select language manage nervousness and deliver speeches additionally the tabbed sections include a quick overview to the chapters within the section

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public speaking is a much coveted yet difficult art this book illustrates the use of various linguistic devices and persuasive strategies with examples from the speeches of powerful orators in history it systematically draws on the various approaches to public speaking and persuasive discourse to present new insights and techniques the volume critically examines strategies of persuasive oratory draws on extensive investigation of a corpus of famous public speeches in history focuses on the needs of those who want to brush up their public speaking skills the volume will be a key reference for aspiring civil servants lawyers business and corporate professionals and politicians it will be of great interest to scholars of linguistics and political and business communication

speaking professionally influence power and responsibility at the podium is based on the premise that competence and confidence in presentation settings are personally empowering and can be learned this lively and practical text is intended for students in college or professional

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